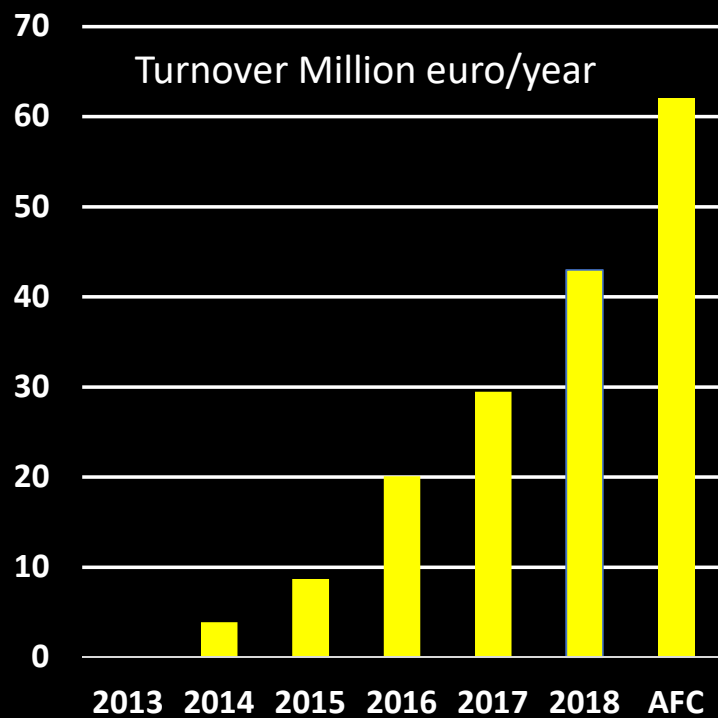


Axopar Boats

Impact through insight in boating





Success is based on decisions

1. What we will not do
2. What we decide to do – we execute with passion
3. Sharp boat pricing with insight
4. Mindset – boating is and must be fun
5. One step ahead – let's do something new

We recruit the leaders of tomorrow for business impact



What we will not do

The global recreational boating market is expected to reach an estimated \$ 30.0 billion by 2022

1. We do only motor boats 7-18 m
2. Mercury strategic partnership
3. We make only outboard boats
4. We will not own our plants
5. We will not jeopardize our cash

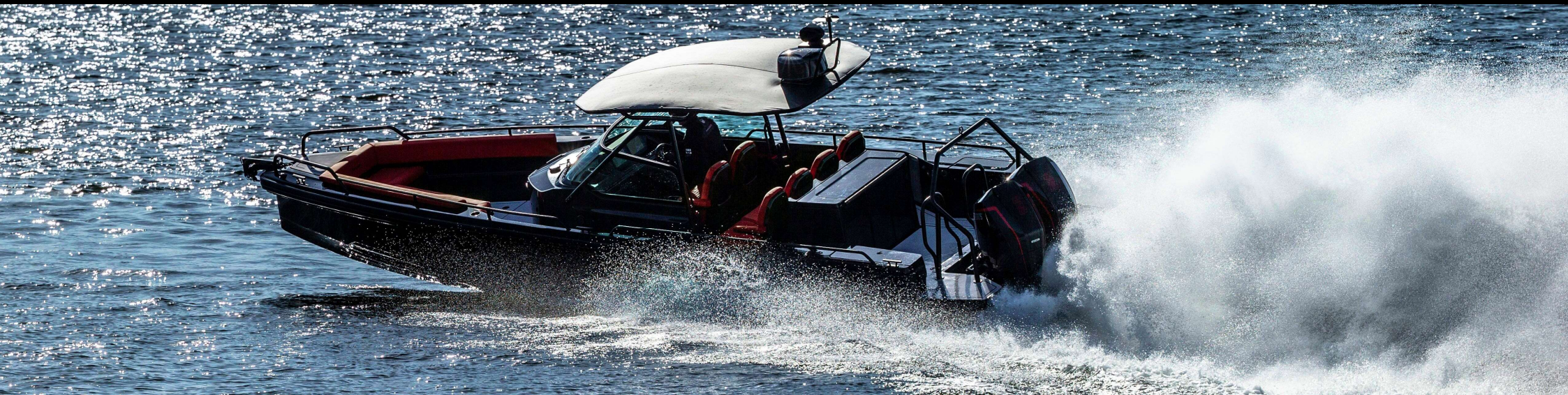
Disrupting yourself – experience in industrial OEM production



What we decide to do - execution with passion

A typical boat builder starts with a huge bank loan for the production hall and with a too optimistic sales forecast....

1. We lead our OEM partners towards success
2. We lead with deeper know how
3. We know modern assembly
4. 200 sub-contractors, enabling on time deliveries



Sharp boat pricing, with insight

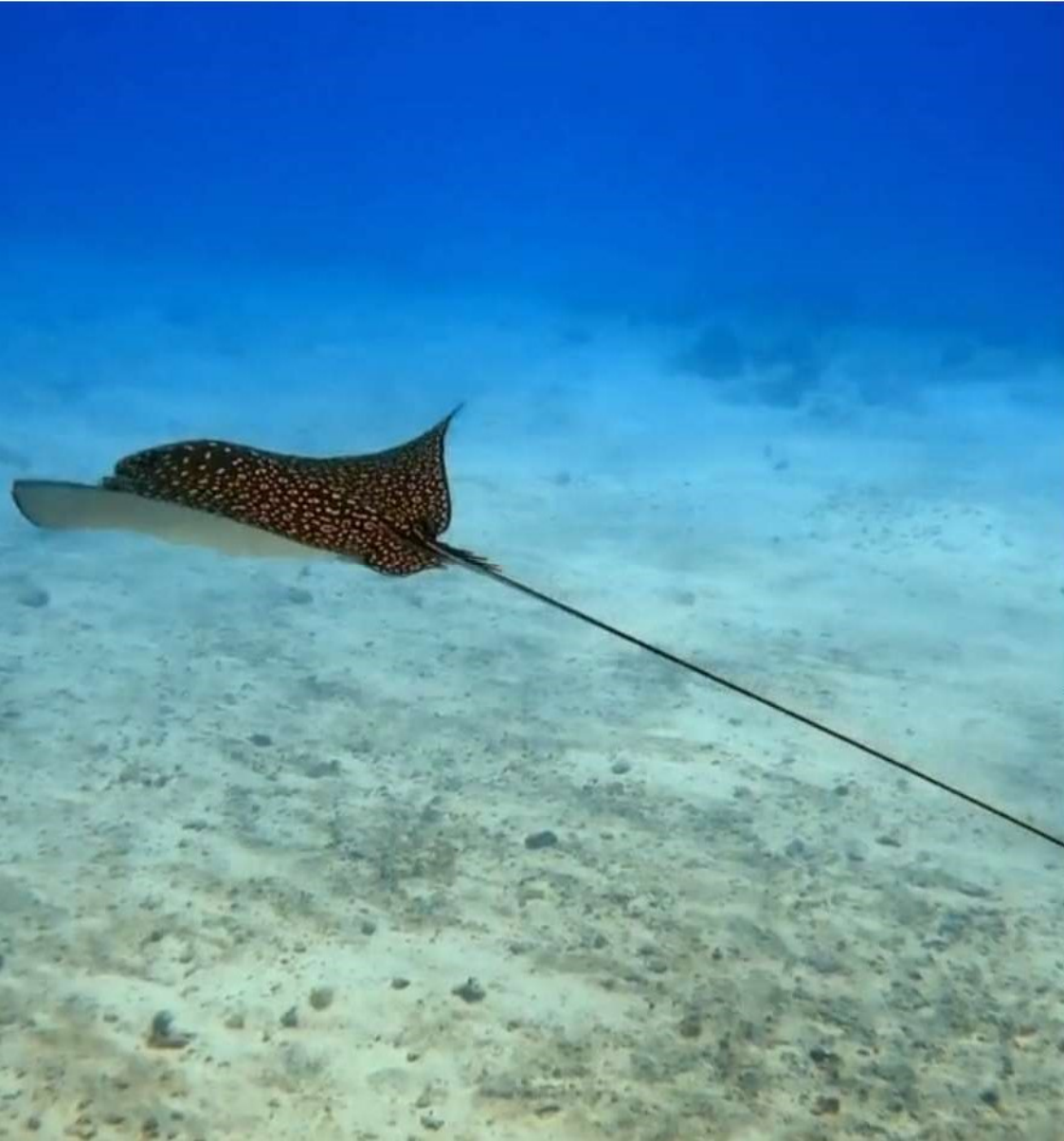
Building the first ecosystem between the Automotive and Boating industry

1. We always have an eye opening starting price + options + power
2. If they go for sea trial, they will buy the boat



Mindset – boating is and must be fun





AXOPAR MOMENTS - a carefully selected series of owners' stories from every corner of the world

CANCÚN, MEXICO

Cancun is located in Quintana Roo, where Mayan culture shines on every corner. Surrounded by the breathtaking Caribbean Sea, soft coral sands, and the striking shade of blue that emerges from its crystal-clear waters, a visit to Cancun will make you wonder whether you are dreaming.

So for those looking for the vacation of their life Cancun offers tourists of all ages a wide range of options that go well beyond your imagination.



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REVOLUTION

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Thank You !

We will keep on dreaming!

Let's make our dreams come true – and let's do it together !

